
From: Holsman, Marianne
To: Mark Macintyre
Sent: 1/14/2015 2:40:56 PM
Subject: FW: Very Draft Press Release on OR CZARA -- My comments

From NOAA, FYI.

Marianne

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From: Joelle Gore - NOAA Federal [mailto:joelle.gore@noaa.gov]
Sent: Wednesday, January 14, 2015 11:36 AM
To: Psyk, Christine
Cc: Holsman, Marianne; Hall, Lynda; Ben Sherman - NOAA Federal
Subject: Re: Very Draft Press Release on OR CZARA -- My comments

Thanks Christine, I'm on the phone with Ben now and relayed the same "tone" desire, and acknowledged that we're not there yet.

Thanks in advance to Ben and Marianne for making this work, and for coordinating w the State.

Best, Joelle

Thanks for the comments,

Sent from my iPhone

On Jan 14, 2015, at 2:21 PM, "Psyk, Christine" <Psyk.Christine@epa.gov> wrote:

Marianne, I have reviewed the PR for the OR CZARA decision that NOAA sent our way. I made some significant proposed changes. I suspect this will need a few iterations to get to a sweet spot. My changes are aimed at softening the tone and the bureaucratic feel and foreshadowing a bit more this hope and prospect that the State will actually address the shortfalls needed to get to approval.

The idea is to coordinate the press and messaging with the State, but we need to get a clear signal from Dennis that that means actually sharing drafts of the press release.

Let me know if you have questions. Thanks.

Christine Psyk, Associate Director
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<Draft PR for OR CZARA Rollout--cpedits 1-14-2015.docx>